



CHANGING THE GAME IN-GAME MANUAL DAY 2

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## RECOMMENDATION FOR A CLEAN, PROSPEROUS AND SECURE EUROPEAN ENERGY FUTURE

### HOW TO USE THIS MANUAL

This manual will guide you step-by-step through the game. It is structured into elementary tasks, but will leave you and your group to make all the decisions. *Take turns reading out loud* – it is crucial to the outcome of today. Pick the first person to read out loud now.

Please read aloud the instructions carefully, and make sure *everyone* is following the process. Discuss everything.

The red GO! signs  indicate a full stop. When you reach a full stop:

1. Stop and make sure everyone has understood the passage just read.
2. Do it! GO!
3. Pick a new person to read out loud.

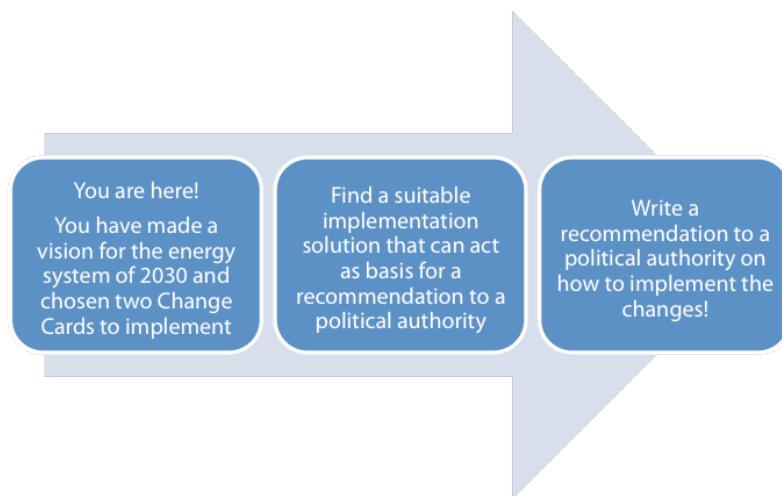
Your group consists of people with different backgrounds and disciplines. Some might have an easier time understanding the procedure at certain times than others, so remember that you are a team and your job is to help each other reach a common goal.

### INTRODUCTION

You have reached far in your pursuits of shaping an Energy Plan for 2030 and have agreed on a set of Change Cards. It is now time to think about how to implement them.

Welcome to the final step of Changing the Game!

The model below shows your path so far and your path for the next 2 hours:



For each of the Change Cards, you will go through the following 3 phases:

**Phase 1:** Identifying stakeholder impacts and contributions

**Phase 2:** Political action towards stakeholders

**Phase 3:** Forming a recommendation to a political authority

Due to time constraints choose the Change Card you would prefer to implement as your first priority. If you have additional time after your discussions on how to implement the chosen card proceed with your second card.

**DEFINITIONS USED IN THE FOLLOWING PHASES:**

Stakeholder: Anyone who can affect or be affected by the change  
e.g. companies, individuals etc.

Impacts: Positive and negative consequences on a stakeholder from a change

Contributions: Ways in which a stakeholder can support a change

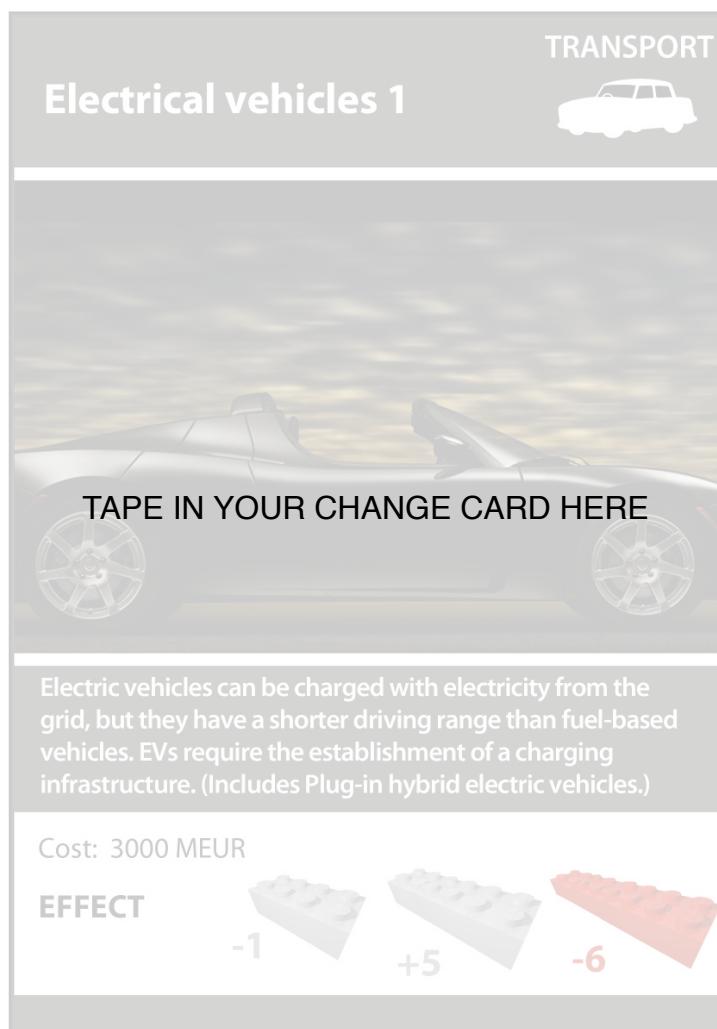
Recommendation: A suggestion from one stakeholder to another on how to achieve a goal

Political support: E.g. financial incentives, legislation of emission standards, initiation of programs, educational programs, research investments, etc.



## IMPLEMENT CHANGE CARD 1

In order to reach the Energy vision for 2030 the group has suggested to implement the following Change Card:



# PHASE 1: IDENTIFYING STAKEHOLDER IMPACTS AND CONTRIBUTIONS

In this phase you will analyze how different stakeholders are impacted by your change and how they can contribute to making the change real by 2030.

In the box below fill in the impacts on each stakeholder and how they will and can contribute to the change (Please specify and subdivide each stakeholder category: "Society" can be regions, nations, local communities, groups, individuals). It might be that not all stakeholders are relevant to the change you are dealing with.

An example: The introduction of more public transport in a business area is expected to *impact* the local businesses by giving better access to offices and factories for employees and partners. Business areas not included by this new public transport might on the other hand be negatively *impacted* by loosing shares. Companies can *contribute* to increase public transportation by moving their offices/factories to areas with access to the new public transport.

Your time for this phase is approx. 20 minutes.



	IMPACTS	CONTRIBUTIONS
BUSINESS (list stakeholders here):		
SOCIETY (list stakeholders here):		
SCIENCE (list stakeholders here):		
YOUTH (is a stakeholder)		

## PHASE 2: POLITICAL ACTION TOWARDS STAKEHOLDERS

At this time you should have listed some relevant stakeholders affected by the change. You have seen how they are impacted by the change and how they can contribute to enhance the change.

In this phase consider how the political system (E.g. the European Commission, national governments, local authorities) can support the stakeholders to overcome the impacts they are experiencing. Also consider how the political system can help the stakeholders to contribute even more to the change. Take into account the side-effects that a political support can cause. Not all political authorities are relevant to all stakeholders.

The stakeholders that you have chosen in phase 1 should be the basis of your discussion.

An example: The introduction of more public transport is giving a better service-level which makes more people want to use it but if prices are too high not everybody can benefit from the change. In this case politicians can *support* by lowering the price. In the case of Copenhagen the *side-effect* of lower prices could be that less people would use the bike or car.

You have approx. 20 minutes for this phase



	EU SUPPORT	REGIONAL SUPPORT	NATIONAL SUPPORT	LOCAL SUPPORT
BUSINESS (list stakeholders here):				
SOCIETY (list stakeholders here):				
SCIENCE (list stakeholders here):				
YOUTH (is a stakeholder)				

## PHASE 3: FORMING A RECOMMENDATION TO A POLITICAL AUTHORITY

At this point you have seen how the change impacts different stakeholders, how they can contribute to the change and how the political system can support them when taken side-effects into account.

Sum up your discussions from phase 1 and 2 into one common recommendation to one relevant political actor (E.g. EU-Commission, national government, local authority) that could make it possible to implement your change by 2030!

An example: "Dear Party Member. We recommend the implementation of more and increased use of public transportation in order to meet European energy challenges. We have identified that this change may lead to less bicycling in the urban areas. We thus recommend that you take this fact into consideration when settling ticket prices. We further recommend that you also focus on improved conditions for bicycling and promote this as the favored means of transportation through awareness campaigns...."

We leave you to choose the scope of your recommendation. Maybe you want to be very specific and address issues relating to a certain stakeholder or maybe you would like to take a more general approach – it is up to you.

You have approx. 20 minutes for this phase

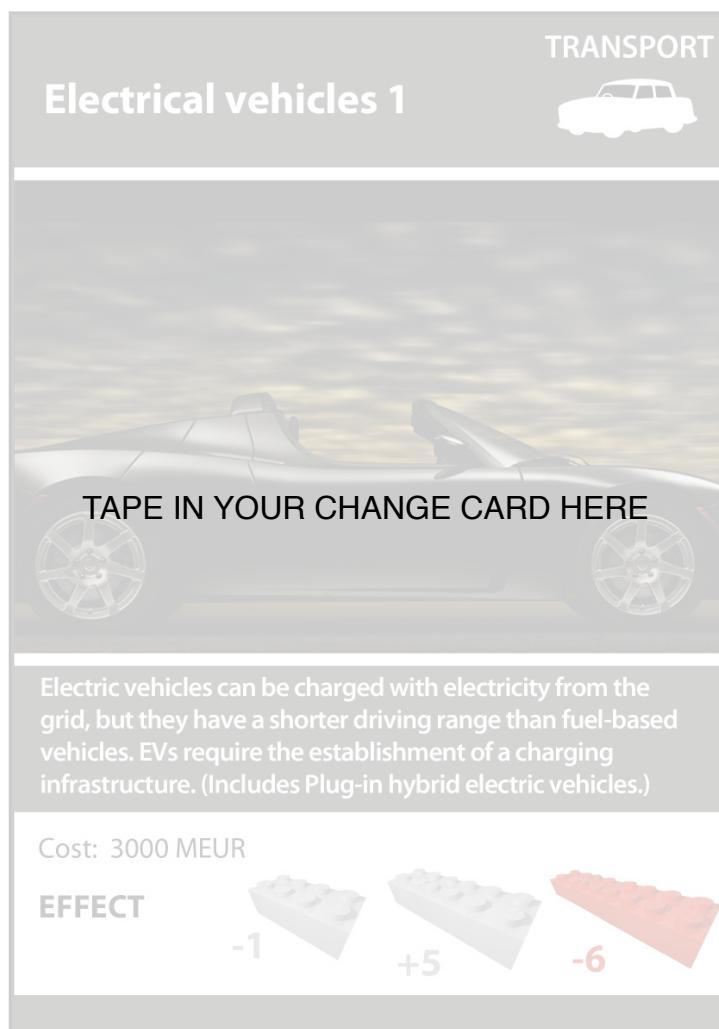


Dear .....

We recommend...

## IMPLEMENT CHANGE CARD 2

In order to reach the Energy vision for 2030 the group has suggested to implement the following Change Card:



# PHASE 1: IDENTIFYING STAKEHOLDER IMPACTS AND CONTRIBUTIONS

In this phase you will analyze how different stakeholders are impacted by your change and how they can contribute to making the change real by 2030.

In the box below fill in the impacts on each stakeholder and how they will and can contribute to the change (Please specify and subdivide each stakeholder category: "Society" can be regions, nations, local communities, groups, individuals). It might be that not all stakeholders are relevant to the change you are dealing with.

An example: The introduction of more public transport in a business area is expected to *impact* the local businesses by giving better access to offices and factories for employees and partners. Business areas not included by this new public transport might on the other hand be negatively *impacted* by loosing shares. Companies can *contribute* to increase public transportation by moving their offices/factories to areas with access to the new public transport.

Your time for this phase is approx. 20 minutes.



	IMPACTS	CONTRIBUTIONS
BUSINESS (list stakeholders here):		
SOCIETY (list stakeholders here):		
SCIENCE (list stakeholders here):		
YOUTH (is a stakeholder)		

## PHASE 2: POLITICAL ACTION TOWARDS STAKEHOLDERS

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The stakeholders that you have chosen in phase 1 should be the basis of your discussion.

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YOUTH (is a stakeholder)				

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At this point you have seen how the change impacts different stakeholders, how they can contribute to the change and how the political system can support them when taken side-effects into account.

Sum up your discussions from phase 1 and 2 into one common recommendation to one relevant political actor (E.g. EU-Commission, national government, local authority) that could make it possible to implement your change by 2030!

An example: "Dear Party Member. We recommend the implementation of more and increased use of public transportation in order to meet European energy challenges. We have identified that this change may lead to less bicycling in the urban areas. We thus recommend that you take this fact into consideration when settling ticket prices. We further recommend that you also focus on improved conditions for bicycling and promote this as the favored means of transportation through awareness campaigns...."

We leave you to choose the scope of your recommendation. Maybe you want to be very specific and address issues relating to a certain stakeholder or maybe you would like to take a more general approach – it is up to you.

You have approx. 20 minutes for this phase



Dear .....

We recommend...

## PETITION FOR CHANGE

I hereby state my support for the above stated recommendation.

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DATE

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CITY

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NAME

